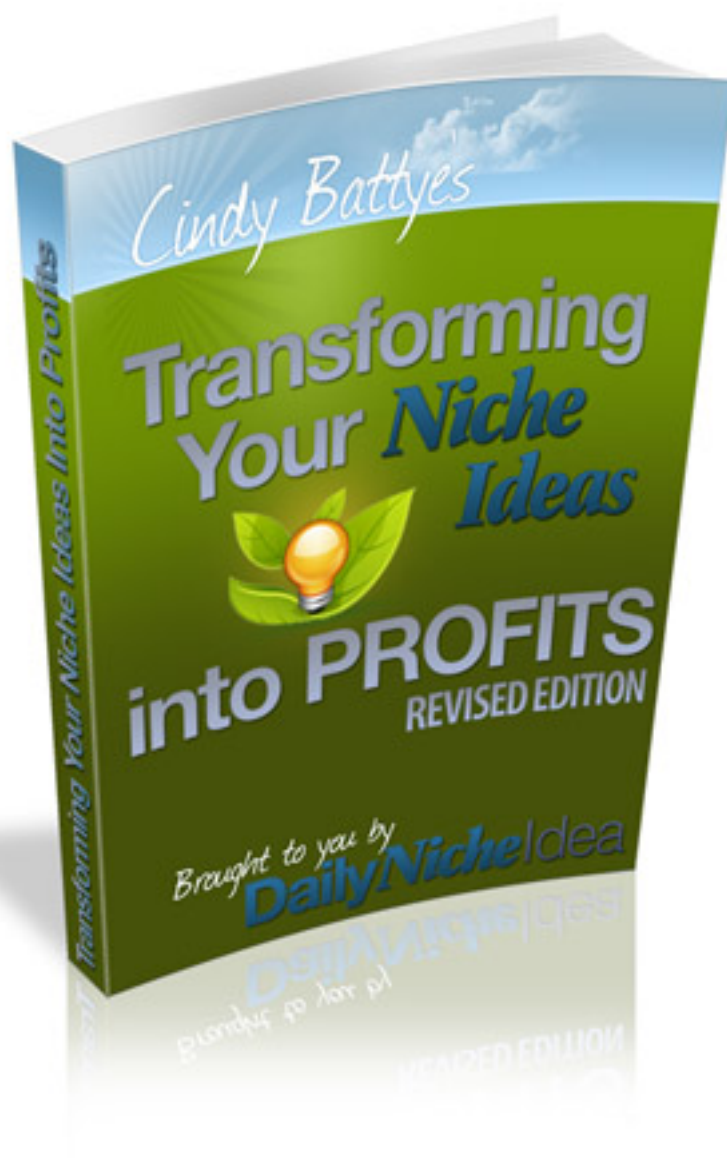


Transforming Your Niche Ideas Into Profits

Learn how niche subjects can generate residual income...



By Cindy Battye

www.DailyNicheIdea.com

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Use the link below to sign up for the affiliate program - or login if you are already a member. Visit the «Affiliate Toolbox» and access all of the tools you need to get this system running on autopilot!

Welcome!

I am excited that you have joined me, as I show you just how you can not only make the most of the products/services/information you are given with the Daily Niche Idea website, but a clear-cut strategy to use this information to build yourself an asset that you can be proud of.

So, I have tried to break it down as simply as possible - and hope that you will find this to be a very productive, inspiring and informative report - but... it's completely worthless, if you don't actually apply it.

If you know anything about who I am, my motivations and philosophies you will know that I am very passionate about helping people to set, reach and blast their goals into oblivion. I have very little tolerance for people who make excuses etc. If you are one of those people... well, either use this as an 'official telling off' - and let it drive you towards success, or put the report down now. It won't be of any use to you - so, don't waste your time.

Having said that though, I fully realise that online, you are CONSTANTLY bombarded with plan after plan, leading you from one product to the next.

I urge you - implore you - STAY FOCUSED!

As we go through this report, I will try and give you as much information as I can, while still trying to make sure that you don't suffer from the dreaded info overload. If it is getting too much - just take a break. Get confident in knowing that you have understood part of it - then learn another aspect (maybe get your head around a new chapter), and before you know it you will be a PRO!

To Your Success,

Cindy Battye

www.DailyNicheIdea.com

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The massive money-making magic of Daily Niche Idea

A billion people online - and everybody's looking for something. Isn't that incredible? One billion pairs of eyes, each searching for something different. Right now the internet doesn't have that amount of relevant content - so isn't it time you seized on this incredible fact and made yourself a fortune giving some of these folks exactly what they want?

Daily Niche Idea offers a bulletproof way to convert sought-after subjects into fast-acting, money-making websites.

We'll inspire you with niche subjects offering huge potential, and inspirational ideas to strike it rich.

We'll give you all the tools you need to enjoy success!

We've all spent too much time working towards a big goal online - and never quite getting there.

Now we offer you a simple - and quick - way to achieve the riches you deserve.

Information is power. Content is king.

Give people what they want, and you'll discover incredible and proven ways to turn these lookers into bookers. And the cash will come!

Like the sound of that?

Read on and we'll show you how it works. Once you're through with this ebook you can be sure you'll have all the tools to change your life with the money you need to achieve all your dreams.

Freelance editor and journalist Dave Thackeray has worked in the media for almost 15 years, specialising in business and travel publications. In his career he has seen and discussed hundreds of business opportunities.

Niche marketing is among those that excites him most.

Writes Dave: "It took me a while to get my head around the concept of niche marketing - it seemed almost too simple, and the results too incredible.

"But now I've spent time seeing the results with my own eyes I'm absolutely sold on the idea. Daily Niche Idea really does give you everything you need to be successful in the world of niche marketing - and that means big profits off the bat."

So tell me about Daily Niche Idea...

If you have received this report and are totally new to what we have to offer, let me give you a brief overview.

Daily Niche Idea:

- Is a FREE and invaluable service supporting your money-making efforts 24/7
- Delivers a weekly e-shot featuring that killer niche marketing idea, supplemented by a totally free Private Label Rights (PLR) pack. This package changes week by week but could include ready-made websites, reports, articles relevant to the niche idea, and much more besides
- Equips you with the tools to make big money come your way through niche marketing

- Helps you generate affiliate commissions across multiple sources.

Incredibly the Daily Niche Idea website includes even more essential resources to helping you make niche marketing your next big success.

If you haven't signed up yet, here is a good place to start. You will receive your first email immediately, so you can follow through on the next chapter and will know what I am talking about.

www.DailyNicheIdea.com

So... now you know what we do, let me break down the emails that you receive - what they mean, and how you can benefit from the DNI system.

How to get ahead of the game - and cash in your pocket **- with Daily Niche Idea**

Are you sick of hearing all of those 'get rich quick' gimmicks? It might sound enticing, and yes - there are some faster ways to earn money online - as well as plenty of dead end ways to lose LOTS of cash. You know, deep down, the truth though - nothing comes without putting in some effort, no matter what they say on the box.

So, I have tried a lot of different ways to make money online over the last few years. All up, I have found a few ways that work really effectively - and wanted to share them with you here.

The first thing I would say is to build your list. One of the major things that you should be focussed on is growing your assets. Yes, you might be doing this as a hobby, but it's also a business - and you need to have a business mindset. You are building your asset base, so in everything that you do, you need to first consider how this will specifically get you closer to your goals.

The next thing is that I have found HUGE is that once you have your people on your list, is that you need to monetize that list. I am a firm believer on using membership based websites, for a ton of reasons. The most beneficial is that it gives you instant authority, a much higher perceived product value than simply giving a digital download via an email, and MULTIPLE opportunities for further monetization.

And - one of the coolest things that I have found that will save you a massive amount of time is a beautiful thing called PLR... haha. Now, if you haven't heard about products with PLR rights, well - you are in for a treat :) PLR stands for Private Label Rights, and this means that someone creates the product, it could be a report, articles, audio, videos etc - and then gives these products (or sells them to you), and you are then allowed to do whatever you like with these products. You can rebrand them, put your name on them, use them to giveaway as incentives for people to subscribe to your mailing list, sell them as fully created products - whatever.

Sometimes PLR products come with special specific guidelines for use, so you should always check the license that comes with the product, but, PLR is a great start if you want good quality content but aren't much of a writer - want to save time - or are just plain not interested in learning THAT much about a topic.

Like I said earlier, there may be some unfamiliar terms here and there. If you get stuck with something, remember, this is not a race. If you don't know what something is, I will try and explain it in further detail - if I suck at explaining it, go and hit up Google. When you are learning all of this stuff, really... Google can be your best friend!

This ebook will get you up and running and equip you with the knowledge to become a big success in internet marketing. We're big on simplicity and step-by-steps so we're sure this'll be a fun and informative guide that you'll keep coming back to as you progress on the road to become an internet marketing superstar.

It's especially useful if you're new to internet marketing and want to get up and running with the minimum of fuss.

But don't race away if you're experienced in the art of internet marketing. There are some great tips and hints contained within that will either make you stop and think or remind you of all the great things you need to be successful, that may have slipped your mind or escaped your attention.

So, to start out - what's a niche?

Imagine you're a miner. You're mining for diamonds. The deeper you go, the closer you get to the precious jewels.

If you're mining for the most valuable content, you keep going deeper and deeper into a subject until you get to the information that people want to find.

Today, to make money online - to find the diamonds - you don't want to publish content on 'food'. Imagine the effort it would take to compete against 1000s of other sites all featuring information about food. Go down this road and you wouldn't even have entered the mine.

So what do you do? You go deeper into food. You think of a type of food, or a certain type of recipe. The perfect lasagna. 100 ways to make tomato sauce. Lip-smacking blueberry ice cream recipes.

Now we're really talking niches. And when you cover a niche well, you'll reap the rewards.

In the world of internet marketing we call this 'the long tail'. And the more you drill down into subjects, the more chance you have of 'owning' the marketplace. So incredibly simple, isn't it?

Start with a big enough subject and you'll have thousands of people crawling all over your site. But you'll know very little about what they want because the subject is so broad. And they could be there for a million and one reasons. The opportunities to sell revenue-generating products here are minute.

But go niche, and not only will the people who come to your site be far more interested in your subject - they'll be far more likely to buy.

The beauty of the internet is that there is a market out there for basically anything. Think of the most bizarre club and you will find a group of people who are passionate about the topic.

So, with niche marketing we are not trying to push into the massive audience of people searching Google for 'food'. The competition would just be insane, the average person just can't even compete. Instead, we choose something more specific - so, something like 'eggnog recipes' or 'making chocolate crackles'.

By targeting more specifically the niche, you will have less searches for a topic - but you will be able to rank higher in search engines with less time expense and monetary expense.

And this is exactly where Daily Niche Idea comes in. Ready for action?

You're wondering how to find the niches that work. Well, you can go out there and explore the world of information yourself. It's possible. You can drill down into keywords, figure out which might work for you. But do you really have the time?

Especially when we've done the work for you.

To give yourself the best possible chance of success you need to know all about traffic stats, search results and roughly how lucrative that particular keyword is.

We do.

Take a look at your weekly email from Daily Niche Idea. It's one of the most important emails being sent out these days. It's your essential guide to niche marketing opportunities. Your money-making friend.

We'll show you niche subjects to consider, and alongside this information you'll find data on how much it costs to buy AdWords to promote your site.

Essential Data such as:

- Estimated Monthly Traffic
- High PPC Bid Price.

Quickly and easily you can glean how many people have used the Google search engine, in the last month typing in keywords related to the niche topic of that particular enewsletter.

To be truly successful in niche marketing you want to be focusing on those subjects that are attracting thousands of searches. No more. Forget anything that's bringing in hundreds, or even tens, of thousands of searches. Competition will be so high you'll spend all your time chasing your tail. And we don't mean 'the long tail'.

Focus on the long tail and you can aim to capture 80-100% of those searches. It can happen. And it will happen - if you follow the tips at Daily Niche Idea.

Bonus Super Helpful Tip

To start finding niches for yourself, take a look at [the Visual Thesaurus Tool](#). Experiment. Take the niche suggestion of the day, put it in there - and keep drilling down until you find a really cool niche that interests you.

What is PLR - and what can it do for you?

Each week, along with your niche suggestions, you will also be given a package of content that comes complete with PLR rights.

So! I should first explain then... What is PLR - and what can you do with it?

PLR stands for Private Label Rights. Products and content under the PLR umbrella are yours to use, completely without restriction.

You can do nearly anything with these products including renaming, branding and selling as your own. You can edit them and bundle with other products in a package. You can also give them away and sell giveaway rights, master resell rights or private label rights with them.

PLR is the ultimate easy way to create a product, website or blog really easily - as most of the work has been done for you!

As part of our weekly eshots, Daily Niche Idea provides you with PLR articles and products.

In some - where I can find articles that are relating to that particular niche, I will give you a package of 10-25 (sometimes even 50) PLR articles that you can use however you wish.

Unleashing the potential of PLR products and articles is really easy. You can:

- Upload the content as it is. It is estimated that approximately 70-80% of people who download the PLR articles will never do anything with them! If you are in the 20-30% who is motivated enough to turn them into a site, blog etc - then you are getting a massive head-start on the rest of the population!

For this reason, it is sometimes possible to just copy and paste the articles that are sent to you and still have relatively unique content.

You can copy and paste them into a ready-made blog or website - or skip to the next chapter which will go into more details about the practicalities of publishing your articles.

I would suggest that even if you don't want to rewrite the entire thing - but rather go with copy and pasting, that you at least change the title of the article to something catchy - and alter the first paragraph a little. You can leave the rest as-is if you are feeling really slack.. lol

- Use it as a 'content spinner'. If there are multiple copies of the article out there online, then you need to do what is commonly referred to as 'spin' them. Content spinners are pieces of software that allow you to create new content from PLR articles. Depending on the use of your content, you should be targeting for around 50-60% of rewritten content.

More PLR resources

Here are some article spinners that you can use. As of yet, I haven't found any that are free to use - but when you consider the cost of hiring someone to write articles for you, or spend the mega-hours writing them yourself - or clicking a button, it is a pretty good payoff.

[Article Content Spinner 1](#) - allows you to produce multiple articles at the touch of a button, so that you can

have 100 different versions of articles which is great if you are focussing on article marketing.

[Article Content Spinner 2](#) - is a cheaper option, less than \$15 but requires a bit more work to get it to do the same results. Still, a top product!

If you are using wordpress software for your blog, you can just upload a plugin that automatically changes the words around for you! [WP Spinner Wordpress Plugin](#) - this is the Roll's Royce of WP content spinners, as it not only changes your content, but also allows you to dynamically rotate ads and do A/b split testing.

- Create A Squidoo Lens: I will go into Squidoo more in the next chapter. If you just can't wait - then scroll down and have a look :)
- Make An Ebook: You can take the articles that I give you and turn them into either an ebook that you can sell - or one containing a lot of affiliate links that you can give away. Either way - you can earn stacks of cash and it's really not that hard either! You can rewrite the articles yourself, into your own style - or you can take the easy way out and hire someone.

Now I am sharing this little secret with you... You see... you can actually hire people who will do the rewriting for you! For example, you may have a stack of 100 healthcare PLR articles that you would like to publish into an ebook. Think that would take too long? Be too expensive? Well, not really!

There are sites out there - like [Elance](#) - that allow you to post your requests - and get responses from people all over the world. And - what do you think you might be paying? \$5 an article? \$3? Well...

Here's a project description by service provider Prince Projects on Elance.com. It read:

Hello all -

I'm looking for a writer to rewrite approximately 100 400-500 word articles at \$1 a piece to start. If everything goes well, I plan on awarding more articles. Subjects include real estate, internet marketing, health, finance, and more. Articles can be paid for on an ad-hoc basis if you wish (paid as you receive them through Paypal, Elance, etc.). My main concern is securing a writer I can work with in the long term.

This project description generated this response from 2 writers:

Bidder Comments: Hi. I am experienced in writing articles, proofreading and re-writing pieces. I have written a number of articles and other copywriting material. I can turn around the articles quickly, whilst still providing a high level of work. I would normally charge between \$2-5 an article but I am willing to offer my services for \$0.95 an article to yourselves.

Bidder Comments: Hi, I'm ---, heading a multidisciplinary writing group with perfect feedbacks so far. Kindly spend a minute reading our profile and feedbacks. We are constantly doing article rewrites for some months now. Although we usually charge US \$2-3 for rewriting an article of 500 words, we are willing to do this at your price in the hope that it will be increased in our subsequent projects, if awarded.

As you can see, the first writer actually LOWERED his price from \$2-5 to 0.95 per article on a 100-story rewrite project!

- **Make An Audio Product: Recording your private label e-book and repackaging them into audio tutorials, courses, and transcripts is branding genius. Suppose you have a collection of articles about 30 Ways to Seduce Women written by scientific researchers of pheromones and psychologists, which you have turned into an ebook.**

With audio, you could *repackage* and *rebrand* the e-book to produce a series of audio tutorials on iThe Love Boss (you): Picking Up the Love of your Life, complete with a fictional character (see the [Rich Jerk Series](#) , one of the best selling e-books ever) and a new voice.

Burning your recorded files onto CDs/DVDs and MP3s is easy with cheap equipment and packaging with software case levels is easy through an office store. A cover could include the front cover of your online e-book complement with a fresh logo. To jumpstart your multimedia campaign, you could introduce a sign up page on your website and offer a free recording with it to build a consistent list of opt-in subscribers. (For more information about optimising your opt-in list I highly recommend [Internet Marketing Success Formula](#))

Oh, also - Have you ever noticed how many sales letter sites have recordings by the site's owner explaining the new product? You can do it too by adding:

- an audio sales pitch
- an audio version of your PLR content
- a combination of both to your site

For this, you'll need an MP3 audio mixer (the best by far right now is [Audacity](#) - and it's totally free!) where you could edit your voice during long recordings. If you're a poor public speaker, there are many freelancers at [Elance](#) that can do the job but the cost may be high.

So, now that you know WHAT PLR is, I will go over a few of the more popular ways that people are using the DNI packages. This report, and content, is just to give you some ideas - as I mentioned earlier, it's PLR, so you can use it how you like... get some creative ideas from the next few chapters and then make it your own!

Using the DNI Content to build/start your own list

So... I am going to 'cheat' a little. My business partner (Soren Jordansen), wrote a report about the practicalities of building a list, how to do it and do it well, so - there is no real need to repeat it, and it's free - so you can go and download it here: [Internet Marketing Success Formula](#)

One thing that I did want to talk about was how you can use your list, to make money, by promoting free-to-join sites.

Whether you are creating sites and placing links on them, or creating sites to build an opt-in list from (or both), you can always make money and increase loyalty by giving your readers and subscribers these kinds of sites.

When you are looking for free to join sites, that you want to earn you income, here are the following things that I look for:

- Does it provide value - even if they don't upgrade?
- Will it interest my target audience?
- Does the site offer a OTO (One Time Offer) on first login
- What kind of commissions is it? Once off - reoccurring - two tier... etc
- Do they provide good referral tools?
- Can I set it up so that it's as 'hands-free' as possible.

There are many options out there, when it comes to free to join sites. I have put a list of a few here that I have on a few niche sites and also in a couple of targeted autoresponder series that I have created. All of these sites provide pre-written emails that you can just copy and paste into your autoresponder, or graphics for your thankyou pages, bonus pages etc.

So, yes - I did rush it a little, but Soren's book will go into more depth if you need some more guidance. His ebook [Internet Marketing Success Formula](#) is a free to join site as well - so when you sign up, you can see how a free to join website should look like. It is a VERY high converting product for me - and is one that I now include in most of my programs.

[Daily Niche Idea](#) is another site that provides a service and useful product for free members - but also has very beneficial reasons for members to upgrade their accounts. If you haven't joined there yet, you should have a look and again - check out how the sales process is done, so that you can save your time promoting sites that just don't put the effort in to generate sales for you.

Here is a list of free to join sites that I recommend. As I said, they are free to register in - and when you get to the members area you will be able to get an affiliate link and earn income by sending people to that link - giving things away. I regularly receive income from all of these sites and most of it is on autopilot - as I have added in the promotional tools that are provided in each site, into my sites and autoresponder series. Most of these are very specific to the internet marketing niche, but might be relevant to other niches - for example, if you are promoting a blog that about making candles - and the majority of your website's audiences are Work At Home Mom's - then you can offer them access to something like Soren's [Internet Marketing Success Formula](#) if you think they would be interested.

My recommended free-to-join sites:

[Daily Niche Idea](#) (of course)

[Internet Marketing Success Formula](#)

[Affiliate Funnel](#)

[Discover Cpanel](#)

[Free Website Builder](#)

[PLR Wholesaler](#)

[The Original PDF Creator](#)

[Resell Rights Pack](#)

Using DNI Content for your own membership based websites.

Another thing that you can do is use the PLR content to create your own membership website.

Membership sites are one of the most powerful ways to create lasting, long term income streams - and if you do it right, you can set it up so that you can have it running pretty much 'hands free', so that you can get on with building your own little empire.

Oh - and... before we go any further, let me state something SOO important,

A membership site does NOT have to have regularly updated, weekly (etc) content for it to be effective. Anything that you do online can be even more effective by placing it in a membership area.

---- A membership site just a form of content delivery. ----

With the weekly DNI PLR packs, you are able to take that content you are given, put it into a membership script - and you have a readymade membership website.

Membership sites are great for a stack of reasons.

-It builds loyalty from your subscribers, they are more likely to respond to your emails/news releases etc. because you have an opportunity to build a working relationship with them.

- You have the perception of added value. Sending people to a members area, where they can download their content has a higher perceived value - rather than just sending the link via email, or sending them to a download page.

- Having a members area also gives your content added security. If you are using free content, then this isn't too much of an issue, but once you get started to build your little empire, you might be wanting to create your own original products, which of course, will have higher value. If you are doing this, then having the content (report, software, information product) delivered in a members area it is a lot more protected.

- You have a virtually limitless source of increasing the monetization of your website. This works really effectively for products that are 'sticky', so you are encouraging them to login, download, access services, use software etc from within a members area, on a regular basis. You can place advertising within your site, on bonus pages, giving special offers to your members etc. You can have login offers, log out offers, special one time offers... really, the list goes on...

- You are building more assets. As soon as you get something online, it is now your asset - you are working toward building something that is solid, can be continually built upon - and... sold as an asset later.

If you want more information, visit [Membership Gold Rush](#), where I have gone into more detail about how you can apply the strategies, as well as making sure that you effectively monetize your site to it's full potential.

Don't take our word for it. Read the words of Bo Tipton, a delighted customer who found just what he was looking for when he brought Membership Gold Rush into his life:

"Membership Gold Rush showed me in step by step training modules how to put the foundation, walls, roof and everything else on my Membership site. It explained everything I need including comparing different scripts that are available so that I started building a membership site before I was through all the modules."

Using Niche Ideas For Affiliate Marketing.

This is the really cool part. We know you're gonna be buzzed by this.

Have you ever heard of affiliate products?

These are items created by a third party that gives you commission every time you make a sale.

You promote their product, the affiliate pumps up your wallet when your visitor buys. It's that easy.

To make sure you're credited with the commission the affiliate gives you a unique hyperlink - so when the visitor clicks the link on your site, the affiliate knows who to pay when the sale is made.

Each week, the Daily Niche Idea email features a recommended affiliate product for you to sell on your site. The product sits perfectly with that week's niche. Of course, you're under no obligation to use that product - if you find a more suitable alternative that promises greater cash-creating opportunities, use it!

Affiliate products represent the best way of generating income through niche marketing. It's fast, effective - and easy.

Did we mention how easy it was to earn money by niche marketing? We hope so. And we mean it.

How much does each sale make me?

Let's take a look at the different ways you can earn through affiliate marketing...

1. Money from the straight out sale. Usually in a percentage, anywhere between 30-75% is fairly standard now, but if it a highly converting product with extra benefits don't be too worried about promoting something that gives you 10%. An example of a site that gives straight commission from the sale is something like [My DataTeam Global](#), which pays you \$24.97 per sale.
2. Membership sites or sites that provide a service are great to promote for residual income. The major benefit to promoting these sites is that you will get paid for each month that the member you referred uses the service. [Hitsconnect](#) is a perfect example of a service that generates excellent residual income - as once your referral becomes a member there they very rarely drop their subscription.
3. Pay Per Action commissions are earned by various methods. Sometimes you earn commissions when a referral of yours signs up to their program and you are paid 'per lead' - places like AdSense and other PPC agencies will pay you per click of the ads that are placed on your website.
4. Two Tier commissions are when you are not only paid commissions for sales that you generate directly from your link - but also the sales that people that you refer to the affiliate network generate for you. My favourite example of this is [FirePow](#) which is a monthly subscription fee that pays two levels of commission - and is a great product, so far only one person I have referred has ever cancelled their subscription...

Using Your DNI PLR Packages to Build a Free Webpage

Look around the internet and you'll find a million different sites doing a million different things.

But the majority of us simply want to find information, buy something, and log off. Seriously - why do folks go all-out to make everything look super-sexy when most of the time it's a turn-off.

It's basic internet etiquette to give the visitor what they want on a plate. We only have a few seconds to make their lives easier. Remember we sell to solve. Whatever the visitor wants, they need it to solve a problem. A leash for their dog; food for their pantry. It's all to fix a need.

So get in there and simply create! It's the content your visitors are after - not the latest gold medallist in the international art awards.

Start out with a simple design that focuses on putting your content centre stage.

Easy to handle website types include:

1. A simple website consisting of a couple of pages
2. A blog that allows you to update and refresh content using a familiar and simple-to-manage interface
3. [squidoo](#) or [tumblr](#), or one of the many other providers that do most of the work for you by offering 'sandpits' on the web where you simply add content.

If you choose to build your own website, there are loads of online resources that will make your life so easy when it comes to creating your first web page.

1. **For really simple ways to start building your site**, check out this [free website builder](#) or [Hostgator](#). Both are simple, effective - and free to get started. You'll be building a site in minutes - and once you've got it sorted, you'll be doing it over and over again in no time at all.

If you're feeling a bit more technically competent you can even sign up for free web hosting and design your website yourself.

To get your website on the internet you'll need somewhere to host your content, and a domain name that is effectively your 'address' on the web. There are loads of online guides and tools to set up a website, such as [weebly.com](#).

If you choose to go it alone, free webhosts to consider include:

- [Noadsfree](#)
- [Freewebs](#)
- [Wordpress](#)
- [Google](#)

To register a domain name for your site, try [GoDaddy](#). A quick search on Google for "GoDaddy discount codes" will more often than not provide you with a meaty discount - up to 30% off domain name registrations is not uncommon!

What's in a name?

If you are building a website or a blog, you will need to have a domain name. Now... this can sometimes be a bit of a personal issue, but here is what I do when I am choosing a domain name. I am by no means an expert on choosing domain names - but this works for me.

Important things to consider when choosing a domain name:

1. Choose a .com - If you want people to remember you and come back, .com is the way to go.
2. Make it something memorable and short.
3. Avoid hyphens - again, it needs to be memorable and hyphens are often forgotten.
4. Pick something that can't be misspelled easily. If it's a word that can have multiple spellings and you really like the domain, then buy the other spellings too.
5. Try and get something with traffic already if you can.
6. Does it have to do with your niche. Make it as specific to your niche market as possible - so if your niche is about bikram yoga, then get the words 'bikram' and 'yoga' in there if you can.

Dropped domains are website addresses where the previous owner of the website hasn't re-registered it, either due to a wrong credit card being in their account, not using it any longer or many other reasons. The beauty of getting a dropped domain is that many times the previous owner has already worked to build backlinks etc, so you could already have some residual traffic being sent to your site - without any effort on your behalf.

<http://www.expired-domain-names-pro.com/> Here is a top piece of software that helps you to find domain names that have dropped - to save you hours of scouring the internet.

<http://www.justdropped.com> is a free resource that does the similar thing, but will take some time sifting through the details.

2. **Blogs** are your own platform of expression. Personally blogging is my weapon of choice when creating niche websites, basically because of that plugins that you can use - and the ease of customisation. I am now using the [FirePow](#) system and am able to get a full site, created complete with a month's worth of pre-loaded content all done in about an hour (including searching and registering a domain name).

I could literally spend the next 40,000 words writing about blogging - but then this wouldn't be a book about Daily Niche Idea... Mike Paetzold has written a book that covers all of the necessary processes you need to create a blog - and has done it WAY better than I ever could. His book [Wordpress Made Easy](#) will get your blog up and running within an hour from now.

3. [squidoo](#) and [tumblr](#) are perfect for beginners - no code to learn, no databases to create, no webhosting to concern yourself with. Completely free and packed with helpful tips, these are great to begin testing your niche in a live environment.

In the case of squidoo you simply:

- Sign up
- Create a page with tools provided. These pages are called 'squidoo lenses'.

To get it right and get visitors checking out your content is quite an involved process, but it's completely free and there are plenty of guides online to help you maximise your time here. Just Google it!

[Squidoo Empire](#) is a service that creates a custom Squidoo lens for you including tagging, compiling keyword lists, blogging, directory submissions and much more. Their service is around \$69 for a complete Squidoo lens set up.

[Squidoo Profits](#) is a product that gives you a step-by-step guide to creating a lens yourself - showing you all of the steps you need to take, the ones that Squidoo Empire do for you. Cost of this is \$7, but you need to do all of the work yourself.

Making the Most of Your Upgraded Membership at DNI

As you will have worked out by now, there is a free option with Daily Niche Idea... and an upgraded version. This information in the chapter will talk a little about the upgraded options, so if you are a free member, don't be offended... I still love you... lol, it's just that you can do more as an upgraded member.

If you want to upgrade, you will see the option in your members area.

So let's sign in to our Daily Niche Idea account to see what it's all about.

When you first get to your members area you will see a three step set up system. It's really important that you follow this system if you want to get the maximum benefit out of Daily Niche Idea. Here is a basic explanation - and just why it's important to not miss a step!

Step One - Set Up Your Daily Niche Idea Account

OK - so, I am sort of cheating with this one. It's actually two steps. You will see two links there, the first to set up the affiliate programs - and secondly the traffic programs.

Both of these are vital to earning money from the system. When you add your affiliate ID into these two pages, anybody that you refer to Daily Niche Idea will be given YOUR affiliate links to join under.

Double Bonus For Adding Your Affiliate Links... Jumplinks = More Cash For You

Jumplinks are just a fancy way of saying that your affiliate links are added into emails that are sent. This means that when you refer someone to Daily Niche Idea - and you have set up your account properly by completing the first step - then the daily emails that they receive will carry your affiliate links for recommended affiliate products.

Free members are able to add in a few affiliate links - but upgraded members can rebrand the entire site - so that every email that anyone from your downline receives carries your links.

Another incentive to refer people to the Daily Niche Idea system is that if you refer someone - and they don't fill in their links, either because they aren't upgraded - or they were just too lazy.. the people that they refer will sign up by clicking on your links - and your links will be in their emails.

This can be huge - because your links don't get replaced until someone (even if it's 1,000 members from now) changes it to their link.

How To Find YOUR Affiliate Link

This can get a bit confusing when you are just starting out - so I want to make it super clear here. When you go to your affiliate and traffic program pages and click on the links to join the sites you will be joining directly from the person who told you about Daily Niche Idea.

When you login to that program, you will need to look for their affiliate information page. It can be called different things, sometimes 'affiliate toolbox', 'affiliate tools', 'promotional tools', 'earn commissions' - or something along those lines.

Click on the link (whatever they have called it - at DNI it's called 'affiliate toolbox'). You will see a big choice of promotional materials. For the purpose of filling in your details at Daily Niche Idea just look for your affiliate, or referral link. It usually has something like <http://www.nameofwebsite.com/?r=XXXX> the XXXX's being your

unique code. That is what you need to put in your DNI affiliate and traffic programs page. Not the whole thing - just add the part that is unique to you, and don't forget to click the save button when you have finished filling it all out :)

Step 2 - Earning Money With Daily Niche Idea

In your members area you will see step two which provides all of the tools that you need to promote and earn directly from Daily Niche Idea, as well as earning passively from the multiple other sources with the jumplink system we discussed earlier.

Here are a few ways that you can promote Daily Niche Idea today - setting up usually takes a few minutes and then it's pretty much on autopilot. Have a look at the affiliate toolbox and see what you think would work well for people that you know and are in contact with:

1. Email Advertising. Just copy and paste these emails into an autoresponder series if you already have a list. I like to customise them a little, so that it sounds like you - not me - and once you have added them in it is automatically building the system for you. If you don't have a list, mail a few friends that you think might be interested.
2. Copy and paste the provided html into your email or forum signatures. We will talk more about using email signatures to drive traffic in the next chapter.
3. Add the squeeze page link to the traffic exchange sites listed in the next chapter. You can also add the banners that are provided - just copy and paste the tools from your affiliate toolbox page at DNI.
4. Copy and paste the thankyou, fast action bonuses or 404 html into your pages. I have found that putting the fast action bonus html onto your login page (if you have a membership site) or even just putting it on your blog - to reward your subscribers, works really well. If you are selling a product, put a 'bonus' banner on your download page - you would be surprised at the number of people you will have join and apart from the initial 5-10 minutes setting it up - it is totally hands-free and building you residual income too!

This sort of split testing is an ongoing process, that will continue to improve your conversion rates and thus both speed up your list building and earn you more money.

Step 3 - Your Weekly Plan

I wont go into massive detail here - but when you are in your members area you will see a day by day plan of how you can develop your online business. The amount of work you put into it is completely up to you - but the more you do, the faster you will see your business grow.

So now is the time to start generating traffic to your niche websites ...

Creating traffic jams on your niche sites

Traffic Method 1: Traffic Exchanges

Traffic exchanges are one of the most misunderstood traffic sources out there. A lot of people will tell you that they don't work and that they provide worthless untargeted traffic. Nothing could be further from the truth, but as with other methods you have to *make* them work for you, by using them the right way.

First off all we know exactly why people are using traffic exchanges. They want to make money online, they want free traffic, and they are likely using that traffic to promote a "make money program" of some sort. As you can see the traffic is very targeted if we provide what people want e.g. "how to make money online", "how to get tons of free traffic", "how to recruit more people to their biz opp" or any combination of these 3. On the other hand you will be wasting your time marketing other niche products on traffic exchanges, people might be interested in e.g. football, but they are not surfing traffic exchanges to learn about football. If you want to promote niche products on exchanges you need to spin in from the "make money" angle.

And since we know people are busy surfing to generate traffic to their own pages, we can't expect them to read a long sales letter. You only have a few seconds to catch their attention before they click on to next site so you need to get their attention fast - then you want to get their contact info so you can follow up and make the sale. It's extremely difficult to sell directly on a traffic exchange, because people are not searching for products they are advertising their own business... So always use traffic exchanges to build a list, encourage people to opt-in to your list and then go for the sale on the back end.

With a good traffic exchange optimized hook and squeeze page, you are ready to venture into TE land. But before you go I must warn you that there are thousands of exchanges out there, but very few of them are actually worth using. I highly recommend that you focus your efforts on 5-10 of the big ones - basically you want to have your site shown 24-7 in the exchanges and if you are just starting out you can't do that with 30 (you will just dilute your efforts). Furthermore, the people surfing the smaller exchanges are likely also in the big ones, you might as well grab them there... As your advertising budget expands, you can start testing more exchanges and adding the good ones to your list.

Here are a few of the best traffic exchanges:

1. [Traffic Bunnies](#)
2. [Dragon Surf](#)
3. [Traffic-Splash](#)
4. [I Love Hits](#)
5. [Advertising Know How](#)
6. [Fast Easy Traffic](#)
7. [Blue Surf](#)
8. [Traffic Wonderland](#)

These 8 exchanges are a good starting point, and you can then expand with the exchanges that make it into the top 10-15 over at [Affiliate Funnel](#).

Traffic Method 2: Signature Links

Email signature: With most email programs you can automatically set up a signature link. Put in a couple of lines of catchy text and then link to your squeeze page. Once you set it up, it's a very hands-free form of advertising. It can really compound over time (just think about how many emails you send a day). It also gives you a good reason to pass on those funny emails your annoying friends keep sending you (why do you think

most of them get started...lol). Forward them to your contacts and hope they go viral, just remember to include your signature ad ;-)

Forum signatures: can be one of the most effective forms of advertising generating highly targeted traffic. Simply add a line or two of text and a link for your squeeze page. It's very important that you don't just rush in and spam forums. Pay attention to the rules, participate in the discussions, network with the other members etc. If you become a part of the community, people will be more than happy to click your link and sign up for your list. To put your forum advertising into overdrive I highly recommend that you get your hands on an ebook that explains it all in details, from etiquette to coding signature links [Forum Traffic Gold](#).

If you really want to get into PPC advertising I highly recommend seeking out Perry Marshall and/or Simon Leung, they are THE authorities on PPC advertising.

Step 3: Web 2.0 Social Networking

Social bookmarking is also a fantastic way to get backlinks and traffic. Many of the sites use 'no-follow' links which means that you won't be getting the link power but, it's a great way to get instant traffic!

What is social bookmarking? It's the latest trend to take the internet by storm. There are a multitude of sites out there that allow you to recommend different pages to get viewed by all of the other members - in many of them the pages are ranked and more traffic is given to the ones that are ranked by the members. There are hundreds of them out there but if you want a list login to your Daily Niche Idea account and look at your weekly plan. On Friday you will see a link to view a sp; Just click there and choose which ones you want to use to show off your sites to.

Step 4: Using Article Marketing To Increase Traffic To Your Niche Sites

Article directories are the bread and butter of the Internet. These extensive content libraries hold articles written by thousands and thousands of niche marketers and article writers looking for exposure to their websites. Through a simple by-line on the bottom of each article submitting to directory giants such as [ezinearticles](#) and [directorygold](#), readers can be linked to your page after impressing them with your content. What content should you use for submission to the directories? Two words

PLR Rewriting

With each of your PLR article packages, you can rewrite (remember the 50-60% golden formula of rewriting) them to as many articles as you'd like on the subject your PLR product is revolved around. PLR content files are divided into numerous categories from internet marketing to cooking Jamaican food. Pick and choose your most relevant articles, rewrite, and submit it to article directories with your by-line on the bottom. Here are a few of the most popular article directories on the internet today:

[Articledashboard.com](#)

[Kokkada](#)

[Ezinearticles](#)

Article directory submission is a time consuming job if you are doing it manually. It is a fantastic way to get relevant backlinks to your niche site though - so even if you don't do it every day, you should try and submit 2-3 articles a month. The more the merrier, but as I said - it is a time consuming process if you are doing it in multiple sites.

As with other time consuming tasks, if your business is at the point where you are better off outsourcing the time consuming tasks then I suggest that you search on [Elance](#) or even [Digital Point Forums](#) for some people who will do your article submissions really cheap.

Yes - there are a ton of other methods - if you want to learn more, as I mentioned before, hit Google, you will find a stack of different traffic methods too. Just watch out that you don't get full overload, learn one method... get the strategy working for you... then find a different thing to test out. Learn one thing at a time - get good at it, and before you know it, you will have a stack of new skills added to your list.

How to make money specifically with this ebook

There's one more huge opportunity waiting for you, and it's an exclusive treasure trove that could make you lots of extra residual income.

Signing up for Daily Niche Idea brings you the sort of information and resources you'd expect to pay big for.

But if you take it one step further and upgrade your account, you can customise the entire site and this ebook with your own money-making links!

That's a huge amount of value for a really tiny upgrade fee. It's a whole business in itself - and it can be yours, simply by upgrading your membership at Daily Niche Idea.

It's our way of saying thanks for helping us to take niche marketing to the next level. And it's your opportunity to generate even more money through your niche marketing sites!

And a special reward for making it this far!

To further help you make a success of your niche marketing business, here are a few essential resources:

[Instant Banner Creator](#)

[IM Success Formula](#)

[Floating Action Button](#)

[Membership Gold Rush](#)

That's all, folks...

I really hope you have enjoyed your time reading through this report. I also hope that you are able to use the information to increase your online income and start grabbing onto those dreams of yours with both hands! At the start of this report, I mentioned that many people were online for over 8 hours a day - yet SO FEW were earning the big bucks. Why don't you break the trend. Stop mindlessly surfing the internet, checking emails and stats - go now and build a website, put some content on it, promote it or build a list. DO IT!

...And now it's your turn - get cracking and take **ACTION!**

I Look Forward To Hearing Of Your Success,

Cindy Battye

[Cindy Battye](#)

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